

PRIVACY POLICY Effective Date: October 12, 2025

Executive Ware Inc. ("ExecuWare," "we," "our," or "us") values your privacy. This Privacy Policy explains how we collect, use, share, and protect your information when you interact with:

- The website www.axee.com or zatme.com or any associated domains or sub-domains (the "Website"); - Our proprietary software and online services (the "Service"); - Any mobile applications we publish (the "App"); - Any email, text, or other electronic communications exchanged with us.

By using the Website, Service, or App, you agree to this Privacy Policy. If you do not agree, please do not use them.

1. INFORMATION WE COLLECT We collect the following categories of information:

a) Personal Information Information that identifies or can reasonably identify you, such as: name, email, address, phone number, payment details, account credentials, employment info, feedback, or social media data.

b) Technical & Usage Data Collected automatically when you interact with our Website, App, or Service: IP address, device ID, browser type, pages viewed, cookies, and analytics data.

c) Geolocation Data With your permission, we may collect your approximate or precise location.

d) Social or Third-Party Information If you connect through a social platform (e.g., Facebook, Google, Apple), we may receive account data as permitted by that platform's API.

e) Inferred Data We may infer preferences or interests based on your interactions.

2. HOW WE USE YOUR INFORMATION We use your information to: - Provide, operate, and maintain our products and services - Process payments and fulfill transactions - Improve functionality, security, and experience - Communicate with you (support, updates, marketing) - Send promotional offers (if opted in) - Personalize content and advertising - Prevent fraud and comply with legal obligations

We may de-identify or aggregate data ("Blind Data") to analyze trends and improve performance.

3. INFORMATION SHARING We do not sell or rent your Personal Information. We may share information with: - Service Providers (hosting, analytics, payments) - Legal or safety requirements - Business transfers (mergers, acquisitions) - With your consent

4. COOKIES & TRACKING We use cookies and similar technologies to enhance experience and analyze engagement. You may adjust browser settings to block cookies, but some features may not function properly.

5. DATA RETENTION & SECURITY We retain Personal Information as long as necessary for business or legal purposes and use administrative, technical, and physical safeguards to protect it.

6. YOUR PRIVACY RIGHTS (U.S. Residents) Depending on your state, you may have rights to access, correct, delete, or opt out of the sale of your data. Email privacy@axee.com to exercise these rights.

7. CHILDREN'S PRIVACY We do not knowingly collect data from children under 13. If discovered, such data will be deleted.

8. DATA TRANSFERS We operate in the U.S. and may process data there. By using our services, you consent to this transfer.

9. CHANGES TO THIS POLICY We may update this Privacy Policy periodically. The "Effective Date" shows the latest revision. Continued use after updates means acceptance.

10. CONTACT US Executive Ware Inc. 100 Commons Road, Suite 7-417 Dripping Springs, Texas 78620 Website: www.axee.com Email: privacy@axee.com